

**Van:** Equal Times Campaigns <info@equaltimes.org>  
**Verzonden:** dinsdag 12 februari 2013 9:57  
**Aan:** Veerle Solia  
**Onderwerp:** Will your country win the Workers Rights World Cup?

**Help us reach our GOAAAAAL!**

*Are you ready to win? Can you help your country score while helping us reach our goal? If you want to your country to be crowned the “Champion of Change” [\*\*click here to join the Workers’ Rights World Cup!\*\*](#)*

Dear Veerle,

Do you know what today is? For most of us it's just another Tuesday, but in Qatar - host of the 2022 FIFA World Cup - it's National Sports Day: a holiday emphasising the “great importance on the well being of the Qatar community and... to create a healthy, sport-loving nation.” (1) **Unfortunately the sport-loving nation of Qatar is being built on the backs of more than 1.2 million migrant workers who work in dangerous conditions and whose well-being is hardly of “great importance” to the Qatari government.**

In 2010, shortly before Qatar was awarded the 2022 World Cup, FIFA President Sepp Blatter noted: “The Arab world would deserve to have a World Cup and I say it publicly because 22 countries haven't had any access to organize the World Cup.” (2) **World Cup workers deserve to have greater protections and the right to organize trade unions**, but sadly Qatar has done nothing and FIFA needs to provide more than promises to support worker's rights.

Without the right to organize it's hard for migrant workers in Qatar to make their voices heard, but together, we can use *our* voices to speak out on their behalf. That's why today, **Equal Times and the ITUC are proud to announce the first “Workers’ Rights World Cup”** - an online contest to see which country will get the greatest number of individuals to stand with World Cup workers and demand change.

**Click on the video to learn about the contest and how you can support your country and World Cup workers!**



Shockingly, Qatar employs only 150 workplace inspectors - but there are thousands of us who believe workers deserve better.(3) That's why we're challenging supporters just like you, in 32 countries across the globe, to **take a stand for workers' rights - and then get as many friends, family and coworkers from your country to do the same**. Starting today, you have the chance to help workers win and help your country move closer to the final. Matches last 3 days, and team scores will be posted live on EqualTimes' Facebook and Twitter pages.

**Which country will be awarded the title of “Champion for Change”? It could be yours if you click here now:**

**[act.equaltimes.org](http://act.equaltimes.org)**

Whether you're a member of a trade union or a member of a football club, we all know that we're stronger when we come together around a common goal - whether winning a match or winning greater protections for workers. So let's do both!

**[Join the Workers' Rights World Cup today](#)** and together, we'll make sure football stays “the Beautiful Game.”

Thanks for all you do,  
Equal Times Campaign Team

Sources:

- (1) <http://www.qf.com.qa/nsd/nsd>
- (2) <http://www.archive.arabnews.com/node/343309>
- (3) <http://www.hrw.org/world-report/2013/country-chapters/qatar>

